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IN THE CLAIMS:

Claim 1 (currently amended): A colored sanitary tissue paper comprising: a dye being added to a pulp raw material, wherein:

a color difference between before and after dyeing is 15 or more to 40 in D value of Hunter's color difference formula defined in JIS Z 8730;  $D=(\Delta L^2+\Delta a^2+\Delta b^2)^{1/2}$  and 82% or more in L value;

a softening agent and a paper strength agent as well as a dye are added to the pulp raw material in the quantity per one ton of paper stuff, 0.1-15 kg/t of the softening agent, 0.1-25 kg/t of the paper strength agent and 0.05-15 kg/t of the dye;

the colored sanitary tissue paper is an embossed colored sanitary tissue paper with convex parts between embosses relatively formed by scattered embosses;

an embossing-pressure imparted area makes up 5 to 20% of the total area; and a and b are area chromaticness indexes and L is a lightness index.

Claim 2 (canceled). 7

Claim 3 (canceled).

Claim 4 (currently amended): The colored sanitary tissue paper according to claim 1 [[or 2]], comprising a pink color tone and L value of 82.0% or more, an a value of 12 or more, and a b value of 5 or less.

Claim 5 (currently amended): The colored sanitary tissue paper according to claim 1 or [[2]] 4, comprising a blue color tone and L value of 82.0% or more, an a value of -5 or less, and a b value of -5 or less.

Claim 6 (currently amended): The colored sanitary tissue paper according to claim 1 or [[2]] 4, comprising a yellow color tone and L value of 82.0% or more, an a value of 0 or less, and a b value of 14 or more.

Claim 7 (currently amended): The colored sanitary tissue paper according to claim 1 or [[2]] 4, comprising a green color tone and ~~L value of 82.0% or more, an~~ a value of -6 or less, and ~~a~~ b value of 8 or more.

Claim 8 (canceled).

Claim 9 (currently amended): The colored sanitary tissue paper according to claim 1 or [[2]] 4, wherein the pulp raw material is waste paper pulp and is compounded in 0 to 50%.

Claim 10 (currently amended): A production method of colored sanitary tissue paper, comprising the steps of: adding a cationic softening agent to a pulp raw material, then adding an anionic dye thereto, and obtaining a colored sanitary tissue paper with a color difference between before and after dyeing being 15 or more in D value of Hunter's color difference formula defined in JIS Z 8730;  $D=(\Delta L^2+\Delta a^2+\Delta b^2)^{1/2}$  and wherein a and b are chromaticness indexes and L is a lightness index.